



**CITY ARTS ADVISORY COMMISSION  
RETREAT MINUTES  
February 16, 2015  
Olympic Theatre Arts  
414 North Sequim Avenue  
1-5pm**

Members: Steven Humphrey, Linda Stadtmiller, Patsy Mattingley, Sharon Delabarre, Eileen Cummings

Excused Joanna Hays

Council liaison: Candace Pratt

Facilitated by Karen Kuznek-Reese and Joe Irvin

### **Welcome and Overview**

Each member was asked what they hoped to accomplish today.

Candace - structure & parameters

Patsy – clear idea of where we are going

Linda – a clear idea of what we're doing

Sharon - what will CAAC morph into and how do we get there

Steve - structural framework for future

Eileen - goals and how do we sustain

### **Develop mission, vision, critical success factors, commission name**

#### ***Mission***

To advise the City Council on all matters affecting the beauty and culture of the greater community of Sequim

#### ***Vision***

To foster public awareness, interest and participation in artistic and cultural activities.

### **Critical Success Factors**

***Effective communication***

***Established Partnerships***

***Funding for the Arts***

***Credibility***

***A 360° field of vision***

Develop and agree on goals  
Develop measurable and specific objectives for 3-year strategic plan

## ***Goals***

### ***Explore new and innovative programming***

Downtown core performance arts opportunities (Civic Center/Centennial Place)  
The Piano Project  
Souper Bowl

### ***Research and Develop Funding Opportunities***

Grants  
Event sponsorships  
Annual budget appropriation  
Foundations  
Project sponsorship  
Individual donations/endowments

### ***Increase Public Awareness of CAAC***

Develop and update a database of the arts community  
Semi-Annual Forum  
Presentations to various service groups, chamber, etc.  
Annual report to City Council  
Ongoing public relations

### ***Increase the arts and cultural community's participation in the community calendar***

Empower the arts community – provide step-by-step instructions on how to post to the calendar  
Identify a volunteer to follow-up with groups

### ***Develop and nurture partnerships***

Olympic View Community Foundation  
Jamestown S'Klallam Tribe  
Service clubs  
Sequim School District (public/private – all ages)  
Art organizations – music/theatre, etc.  
Senior Center/other senior communities  
Sequim Dungeness Valley Chamber of Commerce  
Museum & Arts Center  
Media (KSQM, Gazette/Peninsula Daily News, KONP)

### ***Enhance and implement art in public places***

Work with OVCF to locate Lehman murals  
Expand the utility box project  
Identify locations and secure commitments from building/property owners to implement façade/murals  
Enhancement plans for Centennial Place  
Identify public art opportunities  
Centennial tiles  
Determine best use of \$50,000 identified for public art in the Civic Center

## **Recap and Review Next Steps**

Karen will prepare a strategic plan to present to the Commission at their next meeting.

**Meeting adjourned at 4:50 p.m.**