



152 West Cedar Street Sequim, WA 98382  
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Lodging Tax Advisory Committee Meeting –Friday, September 11, 2015  
10:00 a.m.  
Sequim Civic Center, 152 W. Cedar Street  
Community Conference Room

Agenda:

- Approve minutes from June 12, 2015 Meeting Minutes
- Dave Shreffler – Dungeness Cup
- Lodging Tax YTD
- 2016 Proposed Budget
- TEG Grants Processed
  - Irrigation Festival
  - Bird Festival
  - Lavender Festival
  - Dungeness Cup
- Marketing Tools Update
  - E-newsletter
  - Tourism Folder
  - Pad Map
- Ads
  - Outdoor NW – digital and print
- Articles
  - 101 USA.com – 14 Best Small Cities in Washington
  - Herald Net
  - Komo News Seattle Refined
  - Bend Bulletin
  - RV Life
  - AAA Journey
  - Kitsap Sun
    - Travel Writers - Ian Murray – Southern Daily Echo – Great Britain
    - Kylie McLaughlin – Sidney, Australia
    - Laureen Lund – NW Travel & Life
    - La Petite Fute – French Travel Guide Update

- Website Stats
- Weddings
  - Tulalip Wedding Show January 9 & 10, 2016
- 2015 Meeting Schedule
  - December 14 – Note Date Change

## Information Sharing