



Lodging Tax Advisory Committee Meeting – Friday, March 18, 2016 - 1:30 p.m.
Sequim Civic Center, 152 W. Cedar Street
Community Conference Room

Agenda:

Approve minutes from December 14, 2015 Meeting Minutes

Lodging Tax YTD

TEG Grants Application

- Sequim Irrigation Festival
- North Olympic Discovery Marathon
- Sequim Lavender Festival
- Dungeness Cup

Marketing Tools Update

- Pad Map – June
- Boys in the Boat Map

Ads

- NW Cyclist
- Outdoor NW
- Culinary Loop Travel Planner
- NW Travel & Life
- Update Seattle Met and Portland Monthly

Articles

- NW Cyclist

Tours

- March 21 Fam Tour - 9 tour operators from France
- June 21 – 23 – Writer Jack Turner – Trainweb.com

Website Stats

Weddings

- 2017?

2016 Meeting Schedule – all meetings at 1:30 p.m.

- June 17
- September 16 (may move due to budget calendar)
- December 16

Information Sharing