

Lodging Tax Advisory Committee Meeting – Friday, September 16, 2016 - 11:30 a.m.
Sequim Civic Center, 152 W. Cedar Street
Community Conference Room

Agenda:

Approve minutes from June 10, 2016 Meeting Minutes

Lodging Tax YTD

2017 Proposed Budget

TEG Grants Application

- New approval for the 2016 Irrigation Festival Grant

Marketing Tools Update

- Pad Map – June
- Downtown Map

Ads

- NW Travel & Life Ads and E-blast
- Seattle and Portland Transit Ads
- Outdoors NW Coop Ad in Olympic National Park Issue

Articles

- Coho Magazine
- Trainweb.com <http://trainweb.org/vrt/JackTurnerEmpireBuilder2016/>
- Mother Nature Network <http://www.mnn.com/your-home/organic-farming-gardening/blogs/how-one-small-town-became-the-lavender-capital-of-north>
- Flower Magazine – Lavender Fields Forever
- Daily Echo – UK – A Kaleidoscope of Colours and Sights

Tours

- September 9 – Writer Kira Agass – Woman Magazine -UK

Website Redesign 2017 – postponed to 2018

2016 Meeting Schedule – all meetings at 11:30 p.m.

- December 9

Information Sharing

- Olympic Peninsula Tourism Summit October 27 & 28