



## Public Art –Traffic Utility Box Vinyl Wrap Project Request for Entries

### Project History:

In October 2012, the City of Sequim, Washington began a year-long celebration of the incorporation of the City. The Sequim Centennial Celebration was about the first 100 years of municipal incorporation, commemorating the founding and first century of life in the rural urban center of the Sequim-Dungeness Valley.

One of the public art projects that commenced during the Centennial year was a Traffic Utility Box Vinyl Wrap Project. To date three boxes have been completed. The City is looking for artists to submit designs, and sponsors to support the project in order to complete more box designs throughout the City.

### Project Description:

Cities are about places and people. People bring cities to life with culture, social interaction, and the histories that they build. Cities are about the buildings and infrastructure that support people; their homes, businesses, streets and parks. And cities are about commerce; the trading of goods and services between people and organizations.

The Traffic Utility Box Vinyl Wrap Public Art Project is about celebrating the people, places, commerce and sense of community that make up the City of Sequim and the Sequim-Dungeness Valley.

The goal is to continue the decoration of Traffic Utility Boxes throughout the core of the City. Each of the wraps will embrace the natural and human histories of the City and the surrounding valley that we call home. Themes may include the native peoples, the white settlers, icons of the natural and built environments, defining local natural and human events, prominent people who have made significant contributions to the city and culture, and impacts locally of national and global events. The wraps should embrace our colorful life and history on the Sequim-Dungeness prairie.

Each wrap should tell a story in picture and words. The imagery can be in the style and medium best determined by the artist, but each wrap should contain a minimum of three key words or phrases from each of the four lists provided, or the artist may use their own words or phrases inspired by the lists.

Artist(s) must be willing to make revisions, as deemed necessary to ensure the installations tell the best, most complete and contiguous story.

Designed by Dale Faulstich, sponsored by the Jamestown S’Klallam Tribe. Located at Sequim Avenue and Washington Street.



Designed by Katelin Ghormley, sponsored by the City of Sequim. Located at 3rd Avenue and Washington Street.



Designed by Gary Robertson, sponsored by Ake Almgren. Located at 5th Avenue and Washington Street.



## Submittal Requirements:

Each submittal for final consideration must include the following:

- A storyboard sketch outlining the proposed concept. Storyboards may be in any medium, but need to show enough color to illustrate the concept.
- A brief narrative of the concept and how it celebrates the history of Sequim and the Dungeness-Valley
- Submittals must be mounted on an 18" by 24" foam core board showing both the graphic concept and the narrative. These boards become the property of the City of Sequim and will be displayed in public after the judging.
- Artist resume with professional references.

**Materials submitted for consideration will not be returned to the artist.**

**Art will be implemented for the Traffic Utility Box Project upon approval by the City of Sequim and available sponsorships.**

## Final Deliverables and Requirements:

Artist will provide camera ready artwork according to the exact specs provided to create the vinyl wrap. If artists need assistance with the technical aspect of the artwork, the City will do its best to provide assistance.

## Release of Ownership:

Chosen artist(s) will release all rights of ownership of the design and final product of the Vinyl Wrap to the City of Sequim upon selection of the design and completion of the exhibit.

Chosen artist(s) will waive all rights to use of the completed design and exhibit except for inclusion in their professional portfolio.

## Evaluation Process:

Submittals will be evaluated on:

- Quality and style of design and submitted work
- Past experience in art, design and completion of commercial pieces
- Compatibility of philosophy for design process
- Ability of concept to tell the story
- Professional references
- Ability of artist to meet the project schedule timeline and complete the project

**Project Timeline:** Final Artwork to be installed upon approval and available sponsorships.

## Compensation:

The artist for each Vinyl Wrap will be compensated \$500 upon the satisfactory submittal of the final artwork to the provided specifications.

## Support Materials:

Visit the Centennial page of the City of Sequim website [www.sequimwa.gov](http://www.sequimwa.gov) for support information intended to assist applicants with the design process. This information is not meant to be exclusive or exhaustive and applicants are encouraged to research the City of Sequim and its history on their own.

## How to Submit Proposals:

Send completed proposals and samples by standard mail to Barbara Hanna, Communications and Marketing Director, City of Sequim, 152 W. Cedar Street, Sequim, WA 98382. Or deliver proposals and samples to Barbara Hanna at 226 N. Sequim Avenue.

General questions should be directed to Barbara Hanna 360-681-3422 or [bhanna@sequimwa.gov](mailto:bhanna@sequimwa.gov)