



152 W. Cedar Street, Sequim, WA 98382
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Lodging Tax Advisory Committee Meeting – Friday, March 9, 2018 – 10:00 a.m.
Sequim Civic Center, 152 W. Cedar Street
Burkett Community Conference Room

Agenda:

Approve minutes from the December 8, 2017 meeting

Lodging Tax YTD

TEG Grant Applications

- Tour de Lavender
- Irrigation Festival
- Lavender Festival
- Birdfest

January 11, 2018 2:30 p.m. – Joint County LTAC Meeting

Legislative Update -Marsha

Marketing Tools Update

- Sequim Downtown Brochure
- Lavender Weekend Update

New Ads

- 1889
- NW Travel & Life
- Outdoors NW
- NW Cyclist
- WA State Visitor Guide – Co-op

Articles

- 50 Miles Along the Strait of Juan de Fuca – Upscale Magazine
- Don't be Sad – 425 and South Sound Magazines

New Event

- Meeting to be scheduled

2018 Meeting Schedule

- June 8, 2018
- September 14, 2018
- December 14, 2018

Information Sharing