



152 W. Cedar Street, Sequim, WA 98382
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Lodging Tax Advisory Committee Meeting –Thursday, August 30, 2018 –2:00 p.m.
Sequim Transit Center, 190 W. Cedar Street
Small Conference Room

Agenda:

Approve minutes from the June 8, 2018 meeting
Lodging Tax YTD

TEG Grant Applications

- No grant applications

2019 Proposed LTAC Budget

Marketing Tools Update

- Lavender Weekend Map
- Pad Maps
- New Website

New Ads

- NW Travel & Life
- Outdoors NW
- Seattle/Portland Transit

Articles

- Sequim Lavender Weekend– Journey Magazine
- Where to Eat on the Olympic Peninsula – EaterSeattle.com
- 6 Best Places to Retire – in 10 Years – Grandparents.com
- A River’s Renewal – Journey Magazine

New Event

- Sequim Sunshine Festival – February 28 & 29, 2020

2018 Meeting Schedule

- December 14, 2018

2019 Meeting Schedule

Information Sharing