



**ARTS ADVISORY COMMISSION
MINUTES
SEQUIM CIVIC CENTER
Burkett Community Room
152 West Cedar Street
Sequim WA 98382
September 16, 2019, 3:00 p.m.**

Present:

Members: Ross Brown, Sharon DelaBarre, Maggie Hall, Suzanne Horne, Carole Neidhardt

Council Liaison: William Armacost; **Staff Liaison:** Cyndi Hueth

Associate Members: Susan Molin; Susan Shaw

Excused: Craig Robinson, Member

Agenda Item

1. Introductions

2. Minutes:

- a. **Motion** to approve minutes of August 19, 2019 made by DelaBarre as amended; second by Neidhardt. Carried unanimously.

3. Comments: None

4. Reports:

- a. Chair –Brown gave an update on plans for an interactive light installation during the March 2020 Sunshine Festival. He has developed models and demo pieces to present to the festival committee on Friday, and he will work with Hueth on issuing a Call for Artists to assist with the installation. Brown also thanked those who juried the “Tie One On” exhibit last week, and he was pleased with the number of entries received.
- b. Vice Chair – Horne thanked new commission member, Hall, for her outstanding help at the September 6th Open Jam, and acknowledged Hall’s leadership at the event.
- c. Arts Coordinator - See attached report; Hueth reported that she will start attending planning meetings for the Sunshine Festival and shared the committee is planning an Arts & Crafts fair at Whimsy Park during the festival.
- d. August Expenditures and Revenues – Molin asked for clarification of how funding in the budget is carried over to the next year’s budget if not spent this year.

5. Unfinished Business

- a. Information Kiosk – After much research into digital, outdoor kiosks, Brown explained that the value of what the kiosk would have provided can be delivered via other medias such as our website, www.visitsunnysequim, and social media platforms. The Sequim-Dungeness Chamber of Commerce also has an indoor information kiosk; however, it wasn’t working when Brown visited a couple of weeks ago to check it out. Maintenance of a digital kiosk would also be expensive and labor intensive. Molin offered to assist contacting arts & cultural groups to obtain brochures and flyers for the display rack in our lobby.
- b. Rotating Art Exhibits for 2020 – The installation date for “Illuminations” was changed to 12/30/19; part of the “Culinary” exhibit will be juried; Horne proposed

other names for the “Water” exhibit, and all agreed on “Fluidity”; “Culinary” was changed to “Culinary Arts”, and the student exhibit name was changed to “Youthful Expressions, a Student Exhibit”. **Motion by Horne to accept the balance of 2020 themes, titles and schedule; second by Neidhardt. Carried unanimously.**

- c. Update to City Council re: CAAC’s charter/direction – subcommittee of Brown, DelaBarre, Hall, and Hueth met to review the original ordinance document. Hueth presented two additions to include Associate Members and Student Liaisons. Hueth will clarify if the original term dates need to be updated, and she will schedule a date to present the updates to city council.
- d. Ground Hog Eve Fundraiser – DelaBarre briefly reviewed the event and previous discussions about the issues raised by staff; no further plans will be made at this time. The commission would like to clarify whether or not they can hold a fundraiser. Hall asked if the city does any legacy planning as a means to raise funds for programs.

6. New Business

- a. Naming of Civic Center Art Gallery – Hueth will confirm if naming the gallery is something that can be done. If so, all agreed to open up the naming to public suggestions by having a suggestion box at the October 4th First Friday Art Walk, and also sending out a press release to drive people to the Civic Center to vote.
- b. Susan Boudreau – Brown reviewed the interview of Susan; all agreed she’d be an excellent addition to the commission. Hueth will get the appointment of Boudreau on the council agenda. DelaBarre recommended talking to Jessica, owner of Alderwood Bistro, to see if she might be interested in serving on the commission representing culinary arts.
- c. Arts Conversation – scheduled for November 14, 2019, 6pm to 8pm with a focus on music.

7. Public Comments: None.

- 8. Arts Conversation (open discussion time) – Brown showed the PowerPoint presentation he has prepared for various light installation/exhibit ideas.

Meeting adjourned at 5pm.

Arts Coordinator's Monthly Report ~ 9/16/2019

Public Inquiries

- Free ballet in the Plaza update – They will now provide a free performance during the last Sequim Farmer's Market on October 26th @ noon. Laurel has coordinated directly with April from the Market.

Student Intern for CAAC:

No word from prospect, Brianna Cowan, emailed on 8/1/19.

Left message for 2nd candidate, Madelyn Pickens, on 8/29/19;

Music in the Park:

Feedback from two food vendors:

1. **Coyote BBQ Pub** – “The stark reality with running the food truck for the first full year has come to bear. We know what works and what doesn't. Gross sales ranged from \$400 to just under \$1,000. My break even for a single event is around \$1,000. We only came close with Black Diamond Junction. If the crowds were there for the rest of the days, I would say we would probably do this again. My new policy going forward with everyone that wants us to show up for single day events. \$1,000 to \$1,200 per day guaranteed. Anything over that and the guarantee goes away. The reality is the labor to ramp up work the event and cleanup is a lot.”
Michael McQuay, Owner
2. **Alder Wood Bistro** – “We did have fun at the last music in the park! The music was great and I think people enjoyed the pizza! It really is a nice community event highlighting our beautiful park and local talent. I applaud the city for doing it. Unfortunately, Sept 3rd is back to school night so we cannot do the last music in the park. I can't believe it's that time already!!! If you can't find anyone else let us know... but we are super burnt out from the summer and being parents of two energetic little boys. As far as next year, honestly, the summer (July & August) is very busy for us at the restaurant. So that time of year we do not need the extra work like we do October-May. We love the idea of doing music in the park just not in our peak season. Ho hum. Tricky... We will think about the every other week thing. Feedback from the food vendor point of view is that it is not really a big money maker because the audience is not huge, short time frame to sell and no alcohol sales. If there were multiple vendors the numbers don't really pan out, everyone would probably just lose money and then no one would want to do it.”
Jessica & Gabriel, Owners

Updates & In progress:

- Grand Olympics Chorus not available for Dec. 6th First Friday event after all.
- Sponsorship program – 10-question SurveyMonkey sent to 16 sponsors (previous/current) on 8/9/2019; 3 have responded.
- Meeting w/KSQM on 9/18 re: partnership for Music in the Park 2020.

Pending/Researching:

- 1% for the Arts – rcvd City of Lynnwood's ordinance (apprx \$2K/year and revising their ordinance).
- Grants via ArtsWA and Nat'l Endowment for the Arts.