



152 W. Cedar Street, Sequim, WA 98382
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Lodging Tax Advisory Committee Meeting –Friday, August 23–10:00 a.m.
Sequim Civic Center, 152 W. Cedar Street
Burkett Community Conference Room – First Floor

Agenda:

Approve minutes from the June 14, 2019 meeting

Lodging Tax YTD

TEG Grant Applications – No new applications

2020 Budget Review

Marketing Tools Update

New Ads

- Northwest Travel & Life – Sept/Oct
- Outdoors NW – Fall Quarter
- 1889 – Sept/Oct
- Transit Ads in Seattle, Portland, Pierce County – planning stages

Articles

- Radio Program – Sequim Lavender Farms – Travel Planner’s Radio Show with Patrice Raplee

New Event

- Sequim Sunshine Festival – March 6 & 7, 2020

2019 Meeting Schedule – all meetings are at 10:00 a.m.

- Friday, December 13

Information Sharing