



152 W. Cedar Street, Sequim, WA 98382  
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Lodging Tax Advisory Committee Meeting –Friday, December 13–10:00 a.m.  
Sequim Civic Center, 152 W. Cedar Street  
Burkett Community Conference Room – First Floor

**Agenda:**

Approve minutes from the August 23, 2019 meeting

Lodging Tax YTD

TEG Grant Applications

Frosty Moss Relay

PTC – Bicycle Map

Andy Marr – Peninsula Trails Coalition

Marketing Tools Update

- Working on OP Travel Planner Updates

New Ads

- Northwest Travel & Life – Nov/Dec
- Northwest Travel & Life – January Co-op
- 1889 – Dec/Jan
- Seattle Magazine - January
- Transit Ads in Seattle, Portland, Pierce County

Web Stats

Articles

- Northwest Travel & Life – New Dungeness Lighthouse mention
- Outdoors NW – Adventures: North Olympic Peninsula
- Thetravel.com – The Most Underrated Cities on the West Coast

New Event

- Sequim Sunshine Festival – March 6 & 7, 2020 - Update

2020 Proposed Meeting Schedule – all meetings are at 10:00 a.m.

- Friday, March 13
- Friday, June 12

- Friday, August 21
- Friday December 11

## Information Sharing