



152 W. Cedar Street, Sequim, WA 98382  
PH (360) 683-4139 FAX (360) 681-3448

---

Lodging Tax Advisory Committee Meeting –Monday, March 9 – 12:00 noon  
Sequim Civic Center, 152 W. Cedar Street  
Burkett Community Conference Room – First Floor

**Agenda:**

Approve minutes from the December 13, 2019 meeting

Lodging Tax YTD

TEG Grant Applications

- Sequim Lavender Festival
- Sequim Irrigation Festival
- Sequim Irrigation Festival Traveling Float
- Sequim Lavender Experience – Sea-Tac Advertising
- Sequim Lavender Experience – Driving Guide
- Northwest Colonial Festival

Marketing Tools Update

- Working on Pad Map Updates

New Ads

- Washington State Visitor Guide
- Seattle Magazine March
- Northwest Travel and Life – March/April
- 1889- April May
- Daily Herald – One Tank Getaway
- Scenic WA Road Trip Guide

E -Blasts for Sunshine Festival

- Scenic WA
- Northwest Travel and Life

Articles

- Sequim Sunshine Festival – Northwest Travel and Life
- Olympic National Park – Basecamp Sequim – Seattle Magazine

New Event

- Sequim Sunshine Festival – Brief Recap

2020 Meeting Schedule – all meetings are at 12:00 noon

- Monday, June 8
- Monday, August 17
- Monday, December 7

Information Sharing