



152 W. Cedar Street, Sequim, WA 98382
PH (360) 683-4139 FAX (360) 681-3448

Lodging Tax Advisory Committee Meeting –Monday, December 7, 2020– 12:00 noon
Virtual Meeting through Zoom

Agenda:

Approval of Minutes from August 17, 2020 meeting

Lodging Tax YTD

Tourism Enhancement Grant Applications

- Frosty Moss Relay

Marketing Tools Update

- Pad Map

Ads and Coverage

- Northwest Travel and Life – Sept – Nov
- Northwest Travel and Life – Dec - Feb
- Outdoors NW Fall Edition
- Washington North Coast Magazine - Everett
- 1889 – Oct- Nov
- Co-op with OPTC Campaign – TV and Transit

Sunshine Festival – Update

2021 Proposed Meeting Schedule – all meetings are at 12:00 noon – Meeting will be virtual as long as we have Covid-19 restrictions

- March 1
- June 7
- August 16
- December 6

Information Sharing