



152 W. Cedar Street, Sequim, WA 98382  
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**Lodging Tax Advisory Committee Meeting –Wednesday, August 10 - 9:00 a.m.**

Hybrid Meeting – In person in the Burkett Community Room on the First Floor of the Sequim Civic Center, 152 West Cedar Street - Virtual Meeting through Zoom

**Agenda:**

Public Comment

Changes or additions to the agenda

[Approval of Minutes from June 15, meeting](#)

[Lodging Tax YTD](#)

Tourism Enhancement Grant Applications  
No new grant applications this quarter

2023 Proposed Budget

[2023 Proposed Budget](#)

[2023 Proposed Sunshine Festival Budget](#)

[2023 Marketing Plan](#)

[2023 Marketing Schedule](#)

[2023 Visitor Information Center Municipal Funding Request](#)

Marketing Tools Update

Ads and Coverage

Recent Ads

- [NW Travel & Life – August/September/October](#)
- [425 Magazine –September](#)
- Sound and Summit [Magazine \(Formerly Everett Coast\) - Fall](#)
  
- [11 Best Small Towns in Washington – Travel + Leisure](#)
- [In Washington State, Lavender Fields Forever – Washington Post](#)
- [The Sequim Lavender Festival is Back and in Full Bloom – King5 Evening](#)
- [Farm to Table, For the Love of Lavender – 1889 Magazine](#)

The public can join the meeting online at <https://us06web.zoom.us/j/94354755817> or by calling (253) 215-8782 and using ID# 943 5475 5817.

## Sequim Lavender Weekend - Recap

2022 Meeting Schedule all meetings are at 9:00 a.m. and are currently held in-person at the Sequim Civic Center with a virtual option via Zoom. Next meeting is:

- December 14