

Lodging Tax Advisory Committee Meeting –Monday, June 5, 2023 - 9:00 a.m.

Hybrid Meeting – In person in the Burkett Community Room on the First Floor of the Sequim Civic Center, 152 West Cedar Street - Virtual Meeting through Zoom

Agenda:

Public Comment

Changes or additions to the agenda

[Approval of Minutes from March 6, 2023, meeting](#)

[Lodging Tax YTD](#)

Tourism Enhancement Grant Applications

- [Northwest Colonial Festival](#)
- [Sequim Lavender Experience](#)

Marketing Tools Update

- Sequim Visitor Guide
- Sequim Lavender Season and Weekend – Website and Map

Recent Ads

- [1889 Apr May](#)
- [NW Travel and Life May June](#)
- [Sound and Summit Summer](#)

Articles

- [Northwest Travel & Life Mar Apr– Spring Break Close to Home – Dungeness Spit](#)
- [Thrillist.com - Experience Life As a Lighthouse Keeper](#)
- [AAA Blog – 10 Fun Things to do in Sequim](#)
- [WorldAtlas.com – 8 of the Friendliest Towns in the Pacific Northwest](#)

Olympic Peninsula Strategic Plan Update - Marsha

2023 Meeting Schedule all meetings are at 9:00 a.m. and are currently held in-person at the Sequim Civic Center with a virtual option via Zoom. Meeting dates for 2023 are:

- August 7 (early to work with budget cycle)
- December 4

The public can join the meeting online at <https://sequimwa.gov.zoom.us/j/87348150387?pwd=UU1zTG0vcVhxNGpaWnJFcVFXWGtodz09> Passcode: 054655 or by calling (253) 215-8782 and using ID# 873 4815 0387.