

# Sequim Bicycle Alliance

## MEETING NOTES

January 29, 2019, 3-5:00pm, Sequim Civic Center



AGENDA ITEM	NOTES
<p><b>Introductions / Attending</b></p>	<p>Ann Soule, Sequim PW; Charisse Deschenes, Sequim City Mgr Office; Jeff Bohman, PTC; Bob Anundson, Chamber; Sam Chandler, Ben's Bikes; Ken Stringer, OPBA; Wayne Elliott for Marti Campbell, Local cycling group; Nathan Vanlaningham, Sequim Bike Works; Randall McCoy, County-PA Bike Friendly; Dave Wellsfry, Citizen; Garth Schmeck, Pedego Sequim</p>
<p><b>City Priorities</b></p> <ul style="list-style-type: none"> <li>• Parks, Arbor &amp; Recreation Board coordination</li> <li>• Bicycle Friendly Community ~ Renewed at Bronze level</li> <li>• Engineering updates</li> <li>• Enforcement updates</li> </ul>	<ul style="list-style-type: none"> <li>• Parks Master Plan will start this year; Transportation MP to start next year; both to integrate bicycling goals. Suggestion for a cyclo track in Parks Plan (idea will be forwarded to <b>Jason Loihle</b>).</li> <li>• ODT sign installation (about 30) progress – Bob A. needs an update from City staff; <b>Charisse</b> will ask Ty Brown and Matt Klontz.</li> <li>• Members to let City know infrastructure needs out there.</li> </ul>
<p><b>Bike Month (May)</b></p> <ul style="list-style-type: none"> <li>• City will: <ul style="list-style-type: none"> <li>• Point of contact, Council Proclamation</li> <li>• Poster, Promotion</li> <li>• Sponsor Bike to Work/School Day</li> <li>• Ride(s), including coord. with P.A., BAC</li> </ul> </li> <li>• Other sponsors/hosts? See back side of agenda for 2018 debrief</li> </ul>	<ul style="list-style-type: none"> <li>• Focus on getting new riders with easy rides</li> <li>• Need workplace challenges with incentives/rewards, and a hashtag</li> <li>• Need other challenges (e.g., “Seniors shop by bike” etc.)</li> <li>• Need a trike-rider’s event – or other incentive for retirees to try biking</li> <li>• Offer events for regular riders, too. Consider Sequim to Robin Hill to meet PA riders for a picnic/social.</li> <li>• Suggestion to host ~4 major dates, don’t fill up calendar.</li> <li>• Suggestions for family-friendly self-guided “Passport” rides with tasks/goals/rewards covering 1-3 days</li> <li>• OPBA already planning: <ul style="list-style-type: none"> <li>• Irrigation Parade entry (May 11) for all cyclists</li> <li>• Dungeness Trails event (possibly grand opening)</li> <li>• Kids Bike Rodeo / safety course – but NOT same timing as Kids Festival</li> <li>• Gravel Growlers event?</li> </ul> </li> <li>• Pedego Owners Group host an e-bike event? Garth can connect</li> <li>• City will <ul style="list-style-type: none"> <li>• Get confirmed hosted events and do poster</li> <li>• Help promote events, and post-event recognitions</li> <li>• Look into street banner</li> </ul> </li> </ul>
<p><b>Bike Tourism &amp; Marketing</b></p> <ul style="list-style-type: none"> <li>• Report from July 2018 Focus Session on destination cycle touring</li> <li>• Events: Tours de Dungeness, Totems, Lavender, other</li> <li>• What else?</li> </ul>	<ul style="list-style-type: none"> <li>• Highlights from July 2018 focus session shared. Comments: <ul style="list-style-type: none"> <li>• OPBA working on smoother connections with Cascade Bicycle Club</li> <li>• Website links among all groups should be shared/reciprocated (check OPVB in particular)</li> <li>• Next steps for the information: share/pass along to business groups, tourism orgs, staff, etc.</li> </ul> </li> <li>• Upcoming events <ul style="list-style-type: none"> <li>• Disco Bay Mixer Feb. 23 – social mixed gravel/road ride, all welcome</li> <li>• Tour de Dungeness road race March 9 and 16 (various sponsors)</li> <li>• Tour de Totems in June (Ben’s Bikes has details)</li> <li>• Tour de Lavender (now an OPBA event, not Lavender Growers Assn) on Aug. 3, expected to draw 1000 riders including pros riding in prep for Ride the Hurricane on Aug. 4. New: booths/vendors at ~10 farms.</li> </ul> </li> </ul>

<p><b>Partner Updates &amp; Announcements</b></p> <ul style="list-style-type: none"> <li>Community bicycling promotion/support <ul style="list-style-type: none"> <li>OPBA</li> <li>Sequim Wheelers, Sequim Bike Works, Spoke Folks/Women on Wheels/others</li> <li>Social media (Strava, Facebook)</li> </ul> </li> <li>Youth cycling <ul style="list-style-type: none"> <li>Specialized Foundation “Ride to Focus” grant application</li> <li>Bike trains? (Safe Routes to Schools pgm)</li> </ul> </li> <li>Local business updates / Roundtable</li> </ul>	<p>Roundtable</p> <ul style="list-style-type: none"> <li>Nathan Vanlaningham/Sequim Bike Works – <ul style="list-style-type: none"> <li>Mountain biking team starting up for North Oly Peninsula teens (6th-12th grades); contact is Tom Kendall.</li> <li>Nathan planning to focus on supplying kids in need with bikes.</li> <li>May expand at Farmers Market to two booths</li> <li>Recyclery in PT starting a Cycle School for vocational training; will be a good model for us</li> </ul> </li> <li>Randall McCoy/ BAC – inspired to do a “Light your Bike” campaign (see People 4 Bikes). Police Depts may have giveaway lights for kids.</li> <li>Dave Toman/ SSD – Ride for Focus grant at next stage, still looking for in-school champion since best home for 6-8-week pgm is SMS P.E. classes. <b>Would appreciate grant writing assistance.</b></li> <li>Sam Chandler – Ben’s Bikes expanding now, new website to drop in March</li> <li>Jeff Bohman/ PTC – <ul style="list-style-type: none"> <li><b>Seattle Bike &amp; Outdoor Expo booth shared by various NOP orgs Feb. 16-17, looking for help</b></li> <li>Promoting “Run the Peninsula” series (posters, rack cards)</li> <li>Lobbying Bd of County Commissioners for “Conservation Futures” fund establishment, to bring in \$ for match to finish ODT in Clallam Co. west end and also help with maintenance costs.</li> <li>ODT Eaglemount route secured is goal for 2019.</li> <li>Forks to LaPush coming soon.</li> <li>PTC Bike Tune Up fund raiser underway through April, \$65, benefit for ODT, participating shops only, first 100 participants only</li> </ul> </li> <li>Bob Anundson/ Chamber – almost all new staff now.</li> <li>Garth Schmeck/ Pedego Owners group has 5 rides/month. Solid staff so starting up kayak business.</li> <li>OPBA growing fast as an umbrella group for MTB now, road races, kids and safety, website, Dungeness Trails, and more</li> <li>Sam and Garth commented on Class 1 and 2 e-bikes (20 mph): as fast as they should be allowed to go (Class 3 illegal @ 28 mph), glad folks are on same page in this geographic area. However, ONP will be delicate since policies are strict and history of cooperation is in the balance. Education and enforcement needed.</li> </ul>
<p><b>New items</b></p> <ul style="list-style-type: none"> <li>Pacific North West Trail assn. – coordination, City support</li> </ul>	<ul style="list-style-type: none"> <li>Jeff: PNW National Scenic Trail has been topic of focus with PTC in past, City should get briefed on that history before approaching Association.</li> <li>Garth show on biking Ho Chi Minh Trail in Laos done in PA, coming to Sequim on March 28 at Guy Cole. Red Bull TV Video may also be shown.</li> </ul>
<ul style="list-style-type: none"> <li>Wrap up; Action items and calls for support</li> <li>Next SBA meeting (4th Tuesdays at 3pm: Jan., April, July, Oct.)</li> <li>Next BAC meetings (3rd Wednesdays at 3:30pm—monthly)</li> </ul>	<p><b>Calls for support – see yellow above</b></p> <p><b>Next SBA: April 23 – focus will be Bike Everywhere Month</b></p> <p>SBA News: City staff is exploring potential for moving some functions of SBA into OPBA and hosting fewer meetings at the City, given that Silver Bike Friendly status requires monthly meetings and the City can’t accommodate that frequency. County-PA reps caution against jurisdictions pulling back from committee work due to existing heavy loads on non-profits. Bike Friendly has a requirement for a public jurisdiction to take leadership, have skin in the game. Sam pointed out bicycling is big business and shouldn’t be treated as less. Support is essential and volunteer or part-time paid help is deserved. City staff appreciates the input and will take ideas to management.</p> <p><b>Next County-PA BAC: February 20</b></p>